

THE CORPUS CHRISTI GEOLOGICAL SOCIETY
CORPUS CHRISTI, TEXAS

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September 14, 1951

Gentlemen:

This year seven geological societies covering the entire Gulf Coast formed an organization known as the Gulf Coast Association of Geological Societies, for the purpose of furthering geological knowledge of the Gulf Coast and to interchange ideas for the finding of new oil reserves.

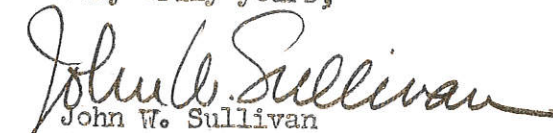
In November the first annual meeting of this association will be held in New Orleans. At this meeting there will be distributed a publication which will contain all of the geological studies presented. This publication will reach the hands of some 2,000 geologists throughout the Gulf Coast from Florida to Mexico. Since many of these geologists will at one time or another travel through or be stationed in the Corpus Christi area, and since Corpus Christi will in turn become the convention city for this association, we are asking local support by advertising in the publication.

Local advertisers will not only support the birth of a new venture, but will be furthering advancement of knowledge of the Gulf Coast, which may eventually be reflected in the oil industry as a whole.

Your advertising account is solicited. The enclosed page may be used for your copy. We cannot at this time use half-tones or color. The rates are \$100.00 full page, \$60.00 half page, \$35.00 quarter page, and \$17.50 card size. Please send copy and check, made out to Gulf Coast Association of Geological Societies, to Mr. John W. Sullivan, Southern Minerals Corporation, 411 North Broadway, Corpus Christi, Texas, prior to 26 September.

Your support will be greatly appreciated.

Very truly yours,


John W. Sullivan
Associate Editor

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